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**REMARKS**

In the Office Action mailed July 13, 2006, the Examiner noted that claims 1-21 were pending, and rejected claims 1-21. Claims 1, 6, 10, 14, 16 and 21 have been amended, and, thus, in view of the forgoing claims 1-21 remain pending for reconsideration which is requested. No new matter has been added. The Examiner's rejections are traversed below.

Page 2 of the Office Action rejects claims 1-3, 5-8, 10-12, 14-18 and 20-21 under 35 U.S.C. § 103 over Dell (www.dell.com) and Henson and on page 13 rejected claims 4, 9, 13 and 19 over Dell, Henson and Rosen.

Independent claim 1 calls for:

displaying, on the display section, a second menu containing interior specifications of specific interior parts of different categories of interior parts, **where the specific interior parts of the different categories correspond specifically to the selected candidate custom-made product of the appearance specifications, where the interior specifications are displayed for selection by the customer upon receipt from the manufacturer server** (bold and italics added)

It is submitted that the combination of Dell and Henson does not teach the feature noted in bold, but rather, if combined, would show parts that do not correspond to the specifically selected candidate as shown in figure 3A of Henson. For example, with respect the bold text, when a lap top computer is selected using Dell for the first menu and to allegedly suggest a second menu, and the Henson figure 3A is used as a second menu, the second menu would display all the different types of displays including desk top displays in a pull down menu. That is, in the hypothetical prior art combination, parts would be displayed that did not correspond. Further, the combination of Dell and Henson does not teach the feature noted in italics, but rather would require the user to pull down a third "pull-down" menu for making specification selections.

It is submitted that claim 1 (and the like independent claims that have a similar feature) is patentable over Dell and Henson for the above-discussed reason.

Independent claim 21 calls for:

receiving, from the manufacturer server, at the customer apparatus, a second menu, where the second menu allows the customer to specify various computer parts from among candidate computer parts of different computer part categories, where there specified various computer parts are specified as computer parts for customizing a custom-made computer having a same body form type and a **same display of the previously selected computer system,** (bold added)

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It is submitted that the combination of Dell and Henson does not teach the feature noted in **bold**, but rather would show a second menu (either page 8B of Dell or figure 3A of Henson) with a pull down menu displaying optional displays.

It is submitted that claim 21 (and the like independent claims that have a similar feature) is patentable over Dell and Henson for the above-discussed reason.

In addition, claims 1, 6, 10, 14, 16 and 21 call for the "second menu" display to display "delivery dates" for "all" of the options that can be chosen by the user (see application figure 11). Dell and Henson, alone or in combination do not teach or suggest such. This feature allows the user to know the delivery dates that may have significant influence on the user will make the purchase and on what options will be chosen. By changing the options selected based on the delivery dates for the options, the user can essentially change the delivery date of the entire machine. The combination of Dell and Henson does not teach or suggest this the feature, but rather would show a second menu with an estimate for entire system delivery time provided by a dell sales representative when an order is confirmed (Dell at page 24) or a warning icon that must be clicked-on to see the items delaying delivery and an estimated time that is an estimated time for the entire system.

Rosen adds nothing to Dell and Henson with respect to the features discussed above.

It is submitted that the independent claims distinguish over the prior art and withdrawal of the rejection is requested.

The dependent claims depend from the above-discussed independent claims and are patentable over the prior art for the reasons discussed above. The dependent claims also recite additional features not taught or suggested by the prior art. For example, claim 2 emphasizes "said second menu contains the kinds of the interior specifications and all the candidates for each kind". the prior art does not teach or suggest such. It is submitted that the dependent claims are independently patentable over the prior art.

It is submitted that the claims are not taught, disclosed or suggested by the prior art. The claims are therefore in a condition suitable for allowance. An early Notice of Allowance is requested.

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If any further fees, other than and except for the issue fee, are necessary with respect to this paper, the U.S.P.T.O. is requested to obtain the same from deposit account number 19-3935.

Respectfully submitted,

STAAS &amp; HALSEY LLP

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